



pierre cardin
PARIS

PIERRE CARDIN PRESENTS ITS NEW READING GLASSES FOR SPRING/SUMMER 2014

For Spring/Summer 2014, **PIERRE CARDIN** showcases a capsule collection specially designed for sophisticated women who always want to look elegant and stylish.

The new optical frame features softly rounded lines and is characterized by a slightly elongated oval silhouette. The flex temples, ensuring maximum comfort, are embellished with a metal plaque bearing the House's laser-engraved logo, the brand's signature detail. The color palette moves from classic tones of gloss black, cream, brown and blue, to bright shades of cyclamen and red.

A precious jewel-like metal chain adds sparkle and a lively, glamorous detail to the model and allows you to always keep your glasses handy. But that's not all: you can also wear it as a necklace. This frame is so functional, versatile and sophisticated that it makes the perfect accessory.

The new optical frame (mod. P.C. 8410) will be available at **PIERRE CARDIN** boutiques and high-end opticians starting in April 2014.



The **PIERRE CARDIN** collection of sunglasses and optical frames is produced and distributed by the Safilo Group.

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