

FALL/WINTER 2014-2015 SUNGLASSES COLLECTION

Fendi presents the new Fall/Winter 2014-2015 eyewear collection, produced and distributed by Safilo Group. The new collection embodies Fendi's aesthetic codes for the new season celebrating lightness and geometric architectures.

Skillful manufacturing techniques enhance the glasses' premium quality, such as Optyl and exclusive acetate, celebrating the House's perfect savoir-faire and timeless elegance.

The color palette comprises refined shades and edgy color contrasts highlighted by an alluring interplay of materials, jewel-like details and shaded or mirrored lenses.

The new collection will be available at Fendi boutiques, high-end opticians and quality department stores starting from August 2014.

FF 0051/S

Essential, lightweight metal retro-inspired silhouette, highlighted by a subtle architectural construction with multifaceted profiles. The FF logo, interpreted as a functional hinge in gold, palladium or ruthenium. The palette includes grey/dark ruthenium, burgundy/dark ruthenium, matt brown/gold, matt green/gold, matt blue/dark ruthenium, matt brown/gold, matt black/dark ruthenium.

FF 0060/S

Geometric lines lend an aura of sophisticated elegance. Different materials are melted together in a architectural shape: the cat-eye frame in Optyl - a registered trademark for an ultra-lightweight plastic material with unparalleled colour effects - has pyramidal metal details surrounding the lenses. The slim metal temples with flat design are beautifully underlined by refined enamel colours. The sunglasses come in the crystal shades of dove/grey, blue/grey, olive, champagne.

FF 0063/S - METROPOLIS

This cat-eye design conveys a stylish feminine allure, underlined by the color-block details framing the lenses, skilfully defined by an expert craftsmanship on the three-layers front. The proportions are balanced by extra-slim temples and nose-bridge, for a subtle geometric effect underlined by bold color contrasts.

FF 0066/S - BY THE WAY

These rounded sunglasses explore a retro-inspired feeling with a refined color-blocking effect on the dedicated acetates, as result of exceptional handmade techniques, in black/olive/spotted Havana, green/burgundy/grey, grey/opal green/spotted Havana, mandarin/opal brown.

