

THE EXTRAORDINARY SHAREHOLDERS' MEETING OF SAFILO GROUP S.P.A. AUTHORISES THE CONVERSION OF THE BOND AND THE CAPITAL INCREASE

Padua, July 10, 2014 – The Extraordinary Shareholders' Meeting of Safilo Group S.p.A. held today approved the proposal to authorise the convertibility of the equity-linked bond named "Safilo Group S.p.A. Euro 150 million, 1.25 per cent Guaranteed Equity-Linked Bonds due 2019", and the capital increase, payable and in a divisible form, with the exclusion of pre-emption rights pursuant to article 2441, paragraph 5 of the Italian Civil Code, by serving the conversion of the above mentioned bond by a maximum amount of Euro 150 million, inclusive of any possible share premium, by issuing ordinary shares of Safilo Group S.p.A. with a nominal value of Euro 5.00 each, having the same characteristics of the outstanding ordinary shares.

With reference to the capital increase, reserved to qualified investors, the last possible due date for the underwriting of the newly issued ordinary shares is on June 30th, 2019.

All the documentation relating to the Shareholders' Meeting is available on the company's internet website www.safilo.com/en/investors.html.

About Safilo Group

The Safilo Group is worldwide leader in the premium eyewear sector for sunglasses, optical frames and sports eyewear. With an international presence through 30 owned subsidiaries in primary markets – in America, Europe and Asia – and exclusive distributors, Safilo produces and distributes its proprietary brands – Carrera, Oxydo, Polaroid, Safilo, Smith Optics – and the licensed brands Alexander McQueen, Banana Republic, Bobbi Brown, BOSS, BOSS Orange, Bottega Veneta, Céline, Dior, Fendi, Fossil, Gucci, HUGO, J.Lo by Jennifer Lopez, Jack Spade, Jimmy Choo, Juicy Couture, Kate Spade, Liz Claiborne, Marc Jacobs, Marc by Marc Jacobs, Max Mara, Max&Co., Pierre Cardin, Saint Laurent, Saks Fifth Avenue and Tommy Hilfiger. For further information www.safilo.com

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